



## FOR IMMEDIATE RELEASE

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New Energy Events, hosts of the **Hydrogen Congress for Latin America and the Caribbean (H2LAC)**, the largest annual gathering of the regional Hydrogen market, announced today the launch of the inaugural **H2LAC Industry Awards**. The Awards - which will recognize excellence in projects, programs and people driving forward the Hydrogen economy in Latin America and the Caribbean - will be honored on stage at the 2nd annual H2LAC in Cartagena, Colombia on October 4, 2022.

The Awards were established to recognize stakeholders across Latin America and the Caribbean who are making a lasting impact on the development of Hydrogen in the region. Submissions and nominations are encouraged from across the regional market to showcase, recognize and reward outstanding Hydrogen initiatives. The awards are free to enter and nominations will close on Aug. 31, 2022.

Francisca Salas, Program Director of H2LAC, said: “At the 2nd Hydrogen Congress for Latin America and the Caribbean (H2LAC 2022), we're celebrating not just the coming together of the market for the first time, but also the successes of the last 12 months. The last year may have been challenging for our market, but that doesn't mean there haven't been milestones and landmark deals. Our new awards will celebrate those who are actively striving to address and progress the regional Hydrogen economy. With a variety of categories, the Awards will showcase the successes of Hydrogen initiatives, examples of best practice and highlight the importance of collaboration in this area.”

Award recipients will be selected by an industry-leading Advisory Committee comprising Adriana Espinel Sánchez, Legal Representative, Colombian Hydrogen Association; Paola Carvajal, Senior Manager, Roland Berger; Israel Hurtado, President, Mexican Hydrogen Association; Maria Paz De La Cruz, Chief Executive Officer, Chilean Hydrogen Association; and Fernando Maceda, Chief Executive Officer, Peruvian Hydrogen Association.



This year's categories include:

- 2021-22 Hydrogen Energy Leader MVP
  - The Hydrogen Energy Leader MVP Award recognizes the individual who has made the most impact on the development of the hydrogen economy in Latin America and the Caribbean over the course of the past 12 months
- Best Hydrogen Industry Service Provider
  - Best provider of financial, legal, or consulting services to advise/advance public or private sector interests in a hydrogen project or program in Latin America or the Caribbean
- Best Green Hydrogen Deployment to Power/Decarbonize
  - Best deployment of hydrogen by an industrial offtaker, or hub, to power and decarbonize its operations
- Best Green Hydrogen Production Project
  - Best pilot or large-scale green hydrogen plant powered by renewables
- Best Government Initiative
  - Most impactful government policy or roadmap document fostering investment in the hydrogen economy at a state, national or regional level

View the [Awards site](#) to submit entries to the 2022 H2LAC Industry Awards, or contact [loana](#) for information on sponsorship opportunities.

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### About New Energy Events

New Energy has deep connections and a decade of experience working in the Latin American and the Caribbean energy markets. New Energy was an early adopter of Hydrogen and launched, with the IDB and the World Bank, the Hydrogen Congress for Latin America & the Caribbean (H2LAC) in early 2021.



As Latin America and the Caribbean scales up the production, export and downstream use of Hydrogen, New Energy also hosts – alongside the Organization of American States – the H2LAC Training Network, a multi-part Hydrogen training series for public sector leaders from across Latin America and the Caribbean. To date, over 100 senior government officials have participated in the training.

New Energy is also the publisher, with Hincio, of the annual Hydrogen Index for Latin America & the Caribbean, a groundbreaking study measuring progress towards the Hydrogen economy on a country-by-country basis across the region. H2LAC 2022 will see the launch of the findings of the second annual Index.

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