

 **NEWENERGYEVENTS**



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**CAMRIS 2015**  
THE CENTRAL AMERICAN RENEWABLES INVESTMENT SUMMIT

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**2015 Central American Renewables Investment Summit (CAMRIS 2015)**  
**July 13th-14th | Hotel Riu Plaza Panama**  
**Panama City**

**SPONSORSHIP BROCHURE**

Supporting Partners



## SPONSORSHIP PACKAGES

### PLATINUM SPONSOR: US\$35,000

**Delegate Passes:**

- Seven Complimentary Delegate Passes

**Exhibition Presence:**

- 10' x 10' Exhibition Stand

**Branding:**

- Logo on event website and conference workbook
- Logo on banners and throughout conference online network
- Corporate profile in workbook
- Logo on stage backdrop
- Social media (Twitter, LinkedIn) featuring sponsor participation in event
- Company logo on front cover of conference workbook
- Full page corporate ad in conference workbook
- One press release to domestic and regional press highlighting sponsor participation

**Networking:**

- Delegate list with contact details
- Closed Door Reception with top level regional stakeholders
- Private Networking Room at conference venue for client meetings

**Agenda:**

- Sponsorship of a Cocktail Reception with welcome remarks
- Opportunity to collaborate and chair a session on a mutually agreed topic

### GOLD SPONSOR: US\$25,000

**Delegate Passes:**

- Five Complimentary Delegate Passes

**Exhibition Presence:**

- 10' x 10' Exhibition Stand

**Branding:**

- Logo on event website and conference workbook
- Logo on banners and throughout conference online network
- Corporate profile in workbook
- Logo on stage backdrop
- Social media (Twitter, LinkedIn) featuring sponsor participation in event

**Networking:**

- Delegate list with contact details
- Closed Door Reception with top level regional stakeholders

**Agenda:**

- Sponsorship of a Lunch with welcome remarks
- Opportunity to collaborate and chair a session on a mutually agreed topic

**SILVER SPONSOR: US\$15,000****Delegate Passes:**

- Three Complimentary Delegate Passes

**Exhibition Presence:**

- Table-top in Exhibition Hall\*

**Branding:**

- Logo on event website and conference workbook
- Logo on banners and throughout conference online network
- Corporate profile in workbook
- Logo on stage backdrop

**Networking:**

- Delegate list with contact details

**Agenda:**

- Sponsorship of a Coffee Break

\* Available upgrade to 10'x10' Exhibition Stand for US\$2,500

**BRONZE SPONSOR: US\$10,000****Delegate Passes:**

- Two Complimentary Delegate Passes

**Exhibition Presence:**

- Table-top in Exhibition Hall\*

**Branding:**

- Logo on event website and conference workbook
- Logo on banners and throughout conference online network
- Corporate profile in workbook

**Networking:**

- Delegate list with contact details

\* Available upgrade to 10'x10' Exhibition Stand for US\$2,500

**STANDARD SPONSOR: US\$5,000****Delegate Passes:**

- One Complimentary Delegate Pass

**Exhibition Presence:**

- Table-top in Exhibition Hall\*

**Branding:**

- Logo on event website and conference workbook

\* Available upgrade to 10'x10' Exhibition Stand for US\$2,500

**SPONSORSHIP PACKAGES CHART**

	Standard	Bronze	Silver	Gold	Platinum
<b>Delegate Passes</b> Number of Complimentary Delegate Passes	1	2	3	5	7
<b>Exhibition Presence</b> Table-top in Exhibition Hall*	●	●	●		
10' x 10' Exhibition Stand				●	●
<b>Branding</b> Logo on event website and conference workbook	●	●	●	●	●
Logo on banners and throughout conference online network		●	●	●	●
Corporate profile in workbook		●	●	●	●
Logo on stage backdrop			●	●	●
Social media (Twitter, LinkedIn) featuring sponsor participation in event				●	●
Company logo on front cover of conference workbook					●
Full page corporate ad in conference workbook					●
One press release to domestic and regional press highlighting sponsor participation					●
<b>Networking</b> Delegate List with Contact Details		●	●	●	●
Closed Door Reception with top level regional stakeholders				●	●
Private Networking Room at conference venue for client meetings					●
<b>Agenda</b> Sponsorship of a Coffee Break			●		
Sponsorship of a Lunch with welcome remarks				●	
Sponsorship of a Cocktail Reception with welcome remarks					●
Opportunity to collaborate and chair a session on a mutually agreed topic				●	●

\*Table-tops may be upgraded to a 10' x 10' Exhibition Booth for US\$2,500

**Discounts for multiple-event sponsorship**

- Two events – 10% discount
- Three events – 15% discount
- Four or more events – 20% discount

## COMPANY OVERVIEW

**New Energy Events** is a rapidly growing event organizer that is sharply focused on the development of world-class renewable projects across Latin America and the Caribbean. Our expanding portfolio of events reflects our belief that the obstacles and opportunities presented by many Latin American and Caribbean markets are often poorly understood by international developers and investors.

Through events, webinars, and the stream of market intelligence we deliver year-round to our stakeholders, we aim to close the knowledge gap and act as a vital bridge between local, renewable resources and international technology and capital. Our events address the key financing, regulatory, and technological issues that senior executives and policy-makers face as they frame a future for alternative energy.

For all of our events, our commitment to bringing key stakeholders to the table - most notably governments, utilities, developers, and financiers - elevates the quality of the dialog and provides our sponsors and delegates with superb opportunities both to get a handle on regional markets and to develop new business streams.

Unlike many event organizers, **New Energy Events** doesn't seek delegates, we seek outcomes. We are motivated by the issues surrounding the implementation of renewables, and sustained by our ability to bring world-class technology, capital, and solutions into the markets in which we are active.

## ONLINE EVENT PORTFOLIO

Launched in 2013 the **New Energy Events** webinar series gathers industry leaders for online events which provide our stakeholders with in-depth intelligence on topics and trends which are shaping the markets. Past webinars have focused on key trends such as energy storage, LED lighting, and the impact of global commodity prices on the economics of Caribbean renewables.

## ONLINE COMMUNITIES

**New Energy Events** is committed to building online communities of senior market participants designed to facilitate both the ongoing exchange of information, as well as superb networking opportunities. **New Energy Events** manages three private LinkedIn groups for LAC geothermal professionals, hotel operators managing energy usage, and renewable energy stakeholders in the Caribbean. The CREF LinkedIn Group, a private group for senior market participants, has over 2,000 members. In addition, all our events have dedicated online social networking platforms which enable our delegates to make meetings in advance and maximize the value of their participation in our events.

## CONTACTS

For more information on CREF 2015, please contact us:

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