Some next steps...

PUBLIC ADVOCACY

governments and partners

accountable

Blue Economy needs further public education and advocacy, so the public can hold

VALUATION

DEMAND-DRIVEN

not be supply-led.

Governments need

to take lead in

defining and

articulating their

needs

Valuation is critical to demonstrate feasibility and BE financing should capture financial flows

LEADERSHIP

Strong leadership is needed to create pilots and replicate successful cases across the region

Financiers need to collaborate to avoid duplication and right-size capital investments

COORDINATION